

BEN FERDINANDS

DIGITAL SPECIALIST



PHONE

On Request



EMAIL

hello@benferdinands.com



LOCATION

Brisbane

Ben Ferdinands is an experienced technical Specialist with experience as a project manager and leading teams and automating processes, With a passion for creating peek digital experiences.

WORK EXPERIENCE

Solutions Delivery Specialist

2021 - Current | Scripture Union Australia

Project management and implementation of technical solutions and business automation for the national group.

Field Support Digital Specialist

2020 - 2021 | Scripture Union Queensland

Implementation of technical solutions to help the field team promote camping, fundraising events

Field & Programs Administrator

2017 - 2020 | Scripture Union Queensland

Building registration sites, maintaining websites designing templates for marketing & flyers for camps and events, along with administrative tasks.

OSHC Coordinator

2014 - 2017 | Westside Community Care








Marketing, operations, educational lead and managing the OSHC program for Westside Community Care.

Operations Consultant


2011 - 2014 | Bupa Australia

Call centre reporting & business improvement via workshops and micro projects. Using a continuous improvement framework.

MY EXPERTISE

- Web Design 
- Branding 
- Video Editing 
- SEO 
- Marketing 
- Live Streaming 
- Project Management 

SYSTEMS / LANGUAGES

- HTML 5 / CSS 
- Javascript 
- Adobe Creative Cloud 
- Google Analytics 
- WordPress 
- Microsoft Suite 
- Salesforce 
- Automation Tools 